

## **Sponsorship Agreement**

This Sponsorship Agreement (“**Agreement**”) is made and entered into as of the \_\_\_\_\_ (“**Effective Date**”) by and between:

- (1) AdventureAnd.Me, Address 1, Address 2, City, Postal Code, United Kindom (“**the Recipient**”) and;
- (2) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ (“**the Sponsor**”)

As part of this agreement, The Sponsor has agreed to provide financial support to the Recipient subject to the terms and conditions laid out in this agreement.

### **1. Sponsorship Period**

- 1.1. This agreement shall be deemed to have commenced on 1<sup>st</sup> January 2015 and shall continue until 31<sup>st</sup> December 2015. (“**the Sponsorship Period**”).
- 1.2. The Sponsor has the right to withdraw no less than 30 days prior to the commenced date above with no monetary penalty.
- 1.3. Thereafter, any incurred costs will be deducted less than 30 days prior to commenced date.
- 1.4. There will be no withdrawal once commenced date has begun.

### **2. Sponsorship Fee**

- 2.1. Subject to the provisions of this agreement and to the Recipient performing its obligations hereunder and in consideration of the rights granted by the Recipient to the Sponsor, the Sponsor agrees to pay a Sponsorship Fee of £995.00 per annum (excluding VAT) (“**the Fee**”).
- 2.2. Sponsor fees must be made in full on or before 30 days to commenced date.
- 2.1.1. Invoices are to be sent to:-

Email: [hoi@adventureand.me](mailto:hoi@adventureand.me)

Postal: Hoi Ung @ AdventureAnd.Me, Address 1, Address 2, City, Postal Code, United Kingdom.

- 2.3. The Recipient acknowledges and confirms that, save as otherwise expressly recorded in this Agreement; the Sponsor shall not be liable to the Recipient or any other person for any additional cost or expense besides the annual Sponsorship fee.

### **3. Sponsor’s Rights**

3.1. In return for the Fee laid out in point 2, the Recipient shall provide the Sponsor with the following benefits:

- Every time we travel, your brand travels with us.
- Exposing your brand to the people we meet and interact.
- Direct link to your website and brand logo on our blogsite.
- Your brand logo on our facebook, twitter, google+ and youtube cover image.
- Our marketing materials will bear your brand logo.
- Our printed clothes will have your brand logo.
- Our banners will also have your brand logo.

3.2. The recipient agrees to provide a representative to the Sponsor, if they so wish, to report back and ensuring the terms of the agreement are fulfilled.

3.3. The Recipient agrees no more than six simultaneous sponsorships within the Sponsorship Period.

3.4. The Sponsor will receive an annual report of places visited and calculated exposure.

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**4. The Sponsor’s Obligations**

In exercising the said rights and licences, the Sponsor shall, subject to receiving appropriate invoices, pay the recipient the Sponsorship fee when the same falls due for payment as set out in Clause 2.

**5. The recipient’s Exercise of Rights**

The Recipient shall not use any of the rights granted herein and shall ensure that no member of the Recipient shall make any public statement in a manner which, in the reasonable opinion of the Sponsor, is or might be prejudice or defamatory to the image and reputation of the sponsor.

**6. Renewal**

The Recipient agrees to give the Sponsor first refusal to renew this agreement, with an option to withdraw after one year if the terms of the Sponsorship deal are not being met.

**7. Entire Agreement**

This Agreement represents the entire agreement between the parties in relation to the subject matter of this Agreement and supersedes any previous agreement, whether written or oral, between the parties in relation to that subject matter.

**IN WITNESS WHEREOF**, duly authorised representatives of each of the parties have executed this Agreement as of the Effective Date.

The Sponsor \_\_\_\_\_

AdventureAnd.Me

Signed \_\_\_\_\_

Signed \_\_\_\_\_

Name \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Title \_\_\_\_\_

## Appendix A

Please email [hoi@adventureand.me](mailto:hoi@adventureand.me) with your full logo and square logo designs in vector format.  
i.e.

- .svg
- .eps
- .ai